

**From:** [Jeff Zarrinnam](#)  
**To:** [Carlos Rodriguez](#)  
**Cc:** [Carlos Rios](#); [Sunil Rajpal](#); [Gubler, Leron](#); [Shahenian, Nicole](#)  
**Subject:** RE: Vermont Ave Project - Picture of Plant Species  
**Date:** Wednesday, August 24, 2016 5:20:28 PM

---

Hi Carlos

We have already had these discussions and the Australian Willow is our official tree of choice for the BID for the very same reasons you described.

You have our support!

Vaya con Dios,

**Jeff Zarrinnam, C.H.A.**

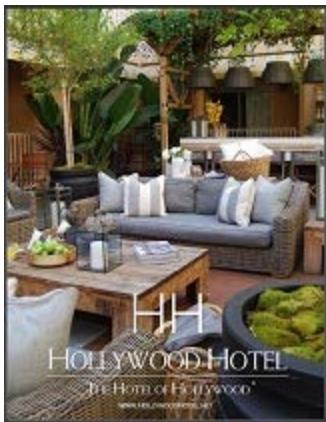
*President & CEO*



1160 North Vermont Avenue, Hollywood, CA 90029

	323-315-1831
	323-208-2267
Fax	323-315-1872
Reservations	800-800-9733
	<a href="mailto:jeff@hollywoodhotel.net">jeff@hollywoodhotel.net</a>
Web	<a href="http://www.hollywoodhotel.net">www.hollywoodhotel.net</a>





**E-MAIL CONFIDENTIALITY NOTICE:**

Hollywood Hotel – The Hotel of Hollywood® is a registered trademark of Chateau Celeste Inc., a California corporation, and is used under authorized license to Zarco Hotels Inc., a California corporation. All rights reserved worldwide. The contents of this e-mail message and any attachments are intended solely for the addressee(s) and may contain confidential and/or legally privileged information. If you are not the intended recipient of this message or if this message has been addressed to you in error, please immediately alert the sender by reply e-mail and then delete this message and any attachments. If you are not the intended recipient, you are notified that any use, dissemination, distribution, copying, or storage of this message or any attachment is strictly prohibited.  Please consider the environment before printing this e-mail.

**From:** Carlos Rodriguez [mailto:[carlos.c.rodriguez@lacity.org](mailto:carlos.c.rodriguez@lacity.org)]

**Sent:** Wednesday, August 24, 2016 5:11 PM

**To:** Jeff Zarrinnam

**Cc:** Carlos Rios; Sunil Rajpal; Gubler, Leron; Shahenian, Nicole

**Subject:** Re: Vermont Ave Project - Picture of Plant Species

Hello Jeff,

Our Landscape Architect colleagues have reviewed your recommendation to replace the Olive Fruitless trees for planting on the median island on Vermont Ave. They support the replacement of the Olive Fruitless trees with Australian Willow's. The Australian Willow trees have a very close physical appearance to the Olive Fruitless trees. The Australian Willow are very flexible tree, which will be a good quality to have since they owe much closure to traffic on Vermont Ave. Plus, the Australian Willow will hold a nice green look all year around and not go dormant during any season. For these reason, I would like to ask for the support of the EHBID to replace the Olive Fruitless tree with the Australian Willow. Once I get your support I will move forward and work with our contract procure the Australian Willow trees for planting on the Vermont Ave median islands. If you have any question or concerns, please do not hesitate to call me.

Thanks and have a great evening.

On Wed, Aug 17, 2016 at 4:39 PM, Carlos Rodriguez <[carlos.c.rodriguez@lacity.org](mailto:carlos.c.rodriguez@lacity.org)> wrote:

Hello Jeff,

Sounds great. I will recommend to our Landscape Architect colleagues that the approved trees in the EHBID district are the Australian Willow and the Chinese Pistache. I will keep you posted on this matter. Once again thank you very much for bring this concern to my attention.

Thanks,

On Wed, Aug 17, 2016 at 4:06 PM, Jeff Zarrinnam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Hi Carlos

The approved trees in the EHBID district are the Australian Willow and the Chinese Pistache. We alternate the two trees on the Vermont Avenue sidewalk tree wells.

Vaya con Dios,

**Jeff Zarrinnam, C.H.A.**

*President & CEO*



1160 North Vermont Avenue, Hollywood, CA 90029



[323-315-1831](tel:323-315-1831)



[323-208-2267](tel:323-208-2267)

Fax

[323-315-1872](tel:323-315-1872)

Reservations

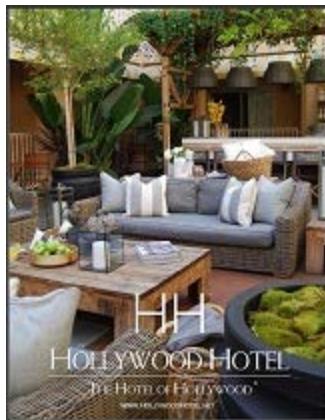
[800-800-9733](tel:800-800-9733)



[jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)

Web

[www.hollywoodhotel.net](http://www.hollywoodhotel.net)



**E-MAIL CONFIDENTIALITY NOTICE:**

Hollywood Hotel – The Hotel of Hollywood® is a registered trademark of Chateau Celeste Inc., a California corporation, and is used under authorized license to Zarco Hotels Inc., a California corporation. All rights reserved worldwide. The contents of this e-mail message and any attachments are intended solely for the addressee(s) and may contain confidential and/or legally privileged information. If you are not the intended recipient of this message or if this message has been addressed to you in error, please immediately alert the sender by reply e-mail and then delete this message and any attachments. If you are not the intended recipient, you are notified that any use, dissemination, distribution, copying, or storage of this message or any attachment is strictly prohibited.

 Please consider the environment before printing this e-mail.

**From:** Carlos Rodriguez [mailto:[carlos.c.rodriguez@lacity.org](mailto:carlos.c.rodriguez@lacity.org)]

**Sent:** Wednesday, August 17, 2016 3:17 PM

**To:** Jeff Zarrinnam

**Cc:** Carlos Rios; Sunil Rajpal; Gubler, Leron; Shahenian, Nicole

**Subject:** Re: Vermont Ave Project - Picture of Plant Species

Hello Jeff,

Thank you very much for bring this detail to my attention. I was not aware that the Olive Fruitless tree has been a concern for your community. I will review this concern with our Landscape Architect colleagues with our Bureau of Street Services. Let me address this matter know to see how we can make the necessary modification on our project. I looked at the design plans and they are showing to have two Olive Fruitless tress planted per each median island, except for the median island near La Mirada Ave only has one Olive Fruitless tress to be planted. Does the EHBID have a replacement tree for the Olive Fruitless tree that has been found to be suitable for your community needs? If so, I would like to share this information with our Landscape Architect colleagues to assist them in their search for a replacement tree. I will keep you posted on the details of this matter, please do not hesitate to reach out to me if you have any other questions.

Once again thank you and have a great day.

On Tue, Aug 16, 2016 at 7:54 PM, Jeff Zarrinnam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Hello Carlos & Carlos

Thanks for the list of plant species and trees.

I scanned the list and noticed the trees specified were fruitless olive trees, the same trees which the EHBID removed from the entire EHBID area due to it being a problematic tree to maintain. The last 7 olive trees on Vermont between Hollywood and Sunset will be removed shortly.

I believe this is the first time I've seen the landscape plan.

Does the EHBID board still have the time to review the landscape species list and make change recommendations without delaying the median construction?

Vaya con Dios,

Jeff Zarrinnam, C.H.A.

President & CEO



# HOLLYWOOD HOTEL®

THE HOTEL OF HOLLYWOOD®

***established 1903***

1160 North Vermont Avenue, Hollywood, CA 90029



[323-315-1831](tel:3233151831)



[323-208-2267](tel:3232082267)

Fax

[323-315-1872](tel:3233151872)

Reservations

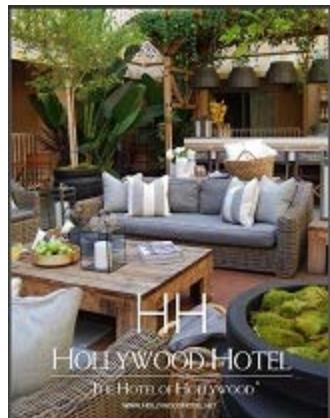
[800-800-9733](tel:8008009733)



[jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)

Web

[www.hollywoodhotel.net](http://www.hollywoodhotel.net)



**E-MAIL CONFIDENTIALITY NOTICE:**

Hollywood Hotel – The Hotel of Hollywood® is a registered trademark of Chateau Celeste Inc., a California corporation, and is used under authorized license to Zarco Hotels Inc., a California corporation. All rights reserved worldwide. The contents of this e-mail message and any attachments are intended solely for the addressee(s) and may contain confidential and/or legally privileged information. If you are not the intended recipient of this message or if this message has been addressed to you in error, please immediately alert the sender by reply e-mail and then delete this message and any attachments. If you are not the intended recipient, you are notified that any use, dissemination, distribution, copying, or storage of this message or any attachment is strictly prohibited. Please consider the environment before printing this e-mail.

**From:** Carlos Rodriguez [mailto:[carlos.c.rodriguez@lacity.org](mailto:carlos.c.rodriguez@lacity.org)]

**Sent:** Tuesday, August 16, 2016 4:36 PM

**To:** Jeff Zarrinnam  
**Cc:** Sunil Rajpal  
**Subject:** Vermont Ave Project - Picture of Plant Species

Hello Jeff,

It was nice seeing you at the meeting this afternoon. Per our conversation, I have attached a copy of the contractors submittal for approval on the plant species, which has some picture for your reference. I hope this information will helpful. Please let me know if you have any additional questions or concerns.

Thanks and have a great day.

**Notice:** The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

Transportation Engineering Associate II

Active Mobility and Safety Implementation

Carlos Rodriguez

213.928.9648

**Notice:** The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

**Notice:** The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

**Notice:** The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or

copying of the information contained in this message is strictly prohibited.